

# Andres A. Quesada

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## Summary

I have over 12 years experience in graphic design, web interface design, software application design and development, UI and UX design.

## Skills

- » Deep understanding of the design process from initial concept to end product
- » Understanding of server-side technologies
- » In-depth knowledge of design for onscreen use and design for the internet
- » Excellent understanding of Interface design
- » In-depth knowledge of usability issues surrounding design for mobile devices
- » Highly developed color skills and design knowledge
- » Experienced in communicating with clients and fellow employees.
- » Adept at managing client work through design and development
- » Able to work with and manage multiple designers on a project with tight deadlines

## Software

- » Adobe Photoshop CS4, Illustrator CS4, InDesignCS4, Dreamweaver, Flash CS4, Freehand CS4, Fireworks CS4
- » Languages: CSS, XHTML, JavaScript, WML, DHTML , JSP
- » Miscellaneous: Eclipse, SVN, BBEdit
- » Microsoft Excel, Word, PowerPoint
- » Platforms: Macintosh, Windows

## Professional Experience

### **Freelance Designer**

Reston, Virginia – present

Freelance web design and design consultation throughout United States.

### **zergo US (formerly Proteus, Inc.) – Art Director, Web Projects**

Washington, DC - April 2007 – present

Retain all responsibilities listed for Senior Designer. Responsible for all design aspects of web and print work. Manage budget and staff. Report to management on projects status and department needs. Assist in future hiring and proposal details. Participate in high-level discussions on product branding and future proposal work. Assist in management of design staff time and allocation of resources. Consulting with clients on project guidelines, budget, personnel and timeline. Work with marketing departments in US, Latin America and UK to plan and execute on campaign work.

### **Proteus, Inc. - Senior Designer**

Washington, DC - June 2000 – April 2007

Lead Designer on several projects for major global clients such as Disney, FOX, ABC, NBC Universal, Lance Armstrong, Exxon Mobil, Accuweather. Involved in the design of new product brands offered by Proteus and 2Ergo. Worked on a range of projects within the USA as well as in Latin America and the UK.

### **Ellipsis Group - VP/Graphic Development**

Washington DC. January 2000 - May 2000

Assisted in startup of a small graphics group. Managed workflow for multiple designers.

### **20/20 Design - Project Manager/Graphic Designer**

Washington DC. - August 1999 - January 2000

Work with PR firm, whose office space our company shared, to manage and design print and web work for their clientele.

### **America Online – Designer/Project Lead (contract)**

Dulles VA. - January 1996 - August 1999

Worked with the Marketing department to design and pitch ad campaign ideas for AOL products, to be sold on the AOL storefront online. The approved ads would then be built using AOL proprietary software applications for use as popup advertisements. This position was contracted through a separate agency.

## Education

High Point University

Bachelor of Arts, Business Administration, 1987 - 1991

## Portfolio

The following web projects represent a portion of the work I have completed for 2ergo/Proteus. I have either designed or coded or done both to ensure the launch of the websites listed below.

- » <http://www.universalchannel.mobi/>
- » <http://thewebsiteformerlyknownas.proteus.com/>
- » <https://messaging.2ergo.com> (contact me for username and password)

- » <https://sitebuilder.2ergo.com/> (contact me for username and password)
- » <http://mk.2ergo.com/US/universities/>
- » <http://mk.2ergo.com/travel/>
- » <http://mk.2ergo.com/changenow/>

## Freelance work

The following projects are freelance or personal sites I have designed and coded outside my full-time work at Proteus.

- » <http://momentaworkshops.com>
- » <http://equilibriapcs.com>
- » <http://www.meetingresistance.com/>
- » <http://www.equilibriapcs.com/>
- » <http://equilibriapcs.com/kids>
- » <http://equilibriapcs.com/biz/>
- » <http://zenmasterfoo.com/>
- » <http://barbaralsalisbury.com/>
- » <http://www.nextnewnetworks.com/>

## In Progress

The link below is to a series of designs that are currently under review for a freelance project. Clicking on the images within each set will move you to the subsequent design.

<http://momentaworkshops.com/> cr